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**COMPANY PROFILE OF**

**DRAGON  
SWEATER  
BANGLADESH  
LIMITED.**

DRAGON

# DRAGON SWEATER BANGLADESH LIMITED.



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## Corporate Office :

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**Email : [mirajul@hatemfashion.com](mailto:mirajul@hatemfashion.com)**



# ABOUT US

Dragon Sweater Bangladesh Ltd, which was started in 1986 with one production unit, is now a US\$ 60 million group engaged in the sweater manufacturing. The last decade has seen an aggressive phase of expansion, which has led Dragon Group being one of the leading exporters in the country one of the biggest sweater manufacturer in South East Asia. We are committed to provide our customers quality goods and services every time.



# STRATEGY

*state of the art facility...*

- ✓ Factories are being expanded and renovated.
- ✓ Embroidery/Quilting/Screen printing units have been integrated with factory.
- ✓ Modern Equipments across various department are being installed
- ✓ Expanding our presence in UK & Europe to understand customers needs by having Experienced Designers & Merchandisers.
- ✓ Strong In house Design team on development and Presentations of collections for buyer to choose from the library.
- ✓ **Strong ERP for online information**
- ✓ Developed strength to Identify / Develop yarn sources to offer “ **FOB** ” packages to the buyer.
- ✓ Developed skills to offer specialized categories of products at higher end price slots.
- ✓ Exploring backward integration by forging alliances.
- ✓ Vertically integrated plants

Spinning

30000 lbs / day

Yarn Dyeing Plant

30000 lbs/day

## Capacity

**1.5 GG 50,000 pieces/month**

**3 GG 150,000 pieces/month**

**5/7GG 150,000 pieces/month**

**JQ5/7GG 100,000 pieces/month**

**12GG 150,000 pieces/month**

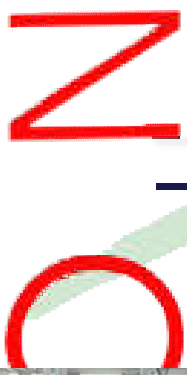
**JQ 12GG 200,000 pieces/month**

**Average Annual Shipment :**

**8 Million Pieces**

*producing millions, caring for every piece...*





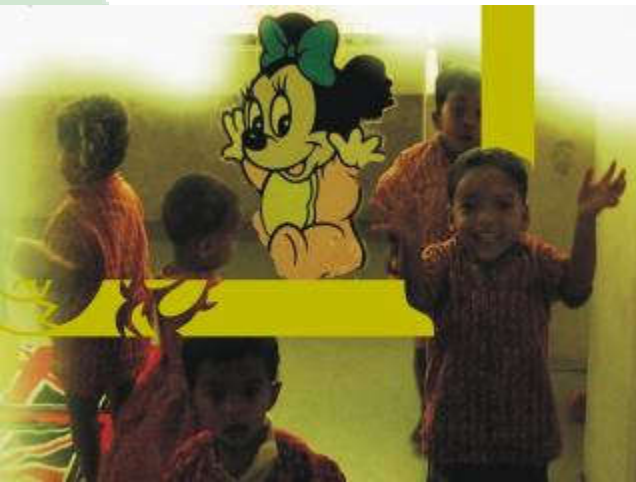
# PRODUCTION FACILITIES



# **QA POLICY & OBJECTIVE**

- Through research prior to acceptance of the style
- To be innovative and responsive to customer needs
- Well-laid quality systems & procedures
- All garments are audited as per AQL 1.0 inspection plan.
- Well trained quality team
- Emphasis on Training School
  - To provide continuous training to all employees to attain required productivity and Quality Standards
- Quality happens within every process.
- Plan for defect-free performance.
- Establish clear, customer-focused requirements.
- Ensure the process is capable of meeting the requirements
- Reduce variations continually.
- Prioritize by isolating the “Vital few from the Trivial Many”
- To deliver value through best work practices

# Human Resources-Welfare & Compliances



- Ever since Inception, the company has been pioneering concepts on employee welfare and human rights. Company has a track record of adhering to all statutory regulations.
- The company believes in taking every step possible towards better working conditions of employee and ensure absolutely no employment of Child Labor/ forced Labor.
- Exclusive child care centre and primary health centre for the company employees.
- As part of human resource development, the Company strives to secure job satisfaction for all employees, provide remuneration commensurate with performance and facilitate career advancement opportunity.
- Grievance Handling & redress mechanism
- Internal compliance audit conducted once in a month and corrective actions are taken
- Compliance of statutory applicable under ILO & Bangladesh legal system

# **Z** DRAGON – “Brand Behind Brands”

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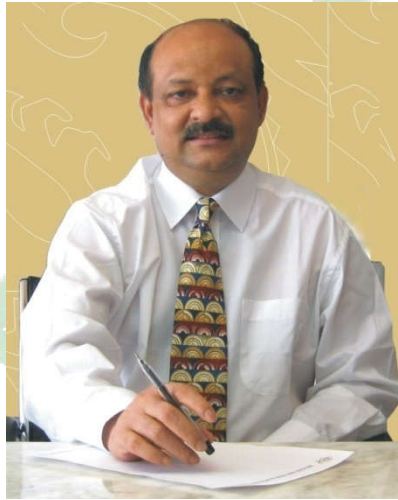


# **PRODUCT DEVELOPMENT**

Dragon Sweater Bangladesh Ltd. has organized development team & the sample division along with the strong Merchandising team customer wise to market source for the upcoming seasonal design , fashion, color , composition etc.



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**Our vision remains committed to  
Quality, Delivery, Value added  
services at competitive prices  
without compromising on  
ethical values.**

**Thank you**